

# 2019 PARTNERSHIP BENEFITS

Buy an ad in the 2019 Guide to South Bend Mishawaka and receive multiple benefits. Advertisers will receive first priority in website and social media content.

## ONE AD, MULTIPLE BENEFITS



BENEFITS

- 1 Listing on VSBM website
- 2 Opportunity to buy into a \$250K marketing co-op with a 75/25 split
- 3 Enhanced listing in guide
- 4 Inclusion in content pieces & blog posts on our website
- 5 Inclusion in leisure newsletter (sent to over 20K people monthly)
- 6 Exposure on VSBM social media:  
Facebook: +31K likes  
Twitter: +6K followers  
Instagram: +2K followers
- 7 Events listed on our website & Six Picks
- 8 Inclusion in the free visitor voucher booklet (given to visitors, 25K printed annually)
- 9 Featured photos in various ads
- 10 Ability to host travel writers at your business

